

PUBLIC HEALTH ASSOCIATION OF NOVA SCOTIA STRATEGIC PLAN 2014-2016



Mandate:

- To work towards a society that supports a broad vision of health for Nova Scotians by advocating for policy change.
- To work towards enhancing the capacity of public health workers in Nova Scotia by providing networking and educational opportunities.

Priority Topics:

Public Health

Workforce Capacity

Health Equity

Early Child Development

Promotion & Growth of PHANS

Goals and Strategies:

Goal # 1
Enhance the capacity of the public health workforce

Goal # 2
Increase the adoption of public policies that improve population health and reduce health inequities

Goal #3
Increase the adoption of public policies that increase government investment into early child development

Goal # 4
Increase the visibility and viability of PHANS

Strategy

- Advocate for continuation of Public Health Renewal
- Promote implementation of Core Competencies for Public Health
- Promote Skills Enhancement On-line
- Maintain a website and list serve
- Reactivate a working group to help PHANS advance this goal.

Strategy

- Advocate for public policies that reduce health inequities
- Further develop the working group to help PHANS advance this goal

Strategy

- Advocate for public policies that increase government investment in early child development initiatives

Strategy

- Activate the Membership and Communications Working Group
- Establish a scholarship in support of advancements to Public Health's mission and goals.

KEY INITIATIVES 2014 – 2016

1. PHANS will advocate for the strengthening of government policy and action regarding at least three key public health issues by or before March 2016. Issues will be identified by the board in consultation with its members.
2. PHANS will meet with the Minister of Health and Wellness and each Party Caucus by or before the end of March of each year.
3. PHANS will honour a Public Health Champion at its 2014 through 2016 Annual General Meetings.
4. PHANS will encourage the adoption and implementation of Canada's Core Competencies for Public Health among Nova Scotia's public health practitioners (ongoing).
5. PHANS will encourage Nova Scotia's public health organizations and practitioners to participate in the Skills Enhancement for Public Health on-line learning Modules (ongoing).
6. PHANS will develop and implement a membership recruitment and retention plan with a draft plan prepared by or before March 2015. This work will be headed by the "Membership and Communications" Working Group.
7. PHANS will develop a communications plan with a draft plan prepared by or before the 2015 Annual General Meeting. This work will be headed by the "Membership and Communications Working Group".
8. PHANS will review its financial policies annually by or before each of its 2014 through 2016 Annual General Meetings.
9. PHANS will review the feasibility of collaboratively organizing another workshop/conference in 2015 -2016.
10. PHANS will review the input received at the 2014 Health Equity Conference regarding how it can support stakeholders' health equity.
11. PHANS will establish a scholarship in support of advances in the public health mission and goals.